

# Michigan Nature Association

*Protecting Michigan's natural heritage since 1952*

## Environmental Communications Internship

The Michigan Nature Association (MNA), a statewide, nonprofit land conservancy with a home office in Okemos, is currently looking for qualified intern candidates to join our communications team. As the state's oldest nonprofit land conservancy, MNA works to protect imperiled natural communities and rare, threatened, and endangered species with a network of over 180 nature sanctuaries that stretch from the Indiana/Ohio borders to the tip of the Keweenaw Peninsula. We embrace a welcoming, diverse and inclusive organizational culture as central to our mission of protecting biological diversity - nature needs everyone and everyone needs nature.

Preferred intern applicants are currently enrolled in an undergraduate or graduate college or university program in journalism, public relations or communications, but other qualified candidates will be considered. Excellent writing, organizational, and communication skills are a must, as well as the ability to work with or without direct supervision. Our interns must be independent and self-motivated workers.

Interns will be supervised by MNA's Communications & Events Coordinator and/or the Director of Outreach and Education. This is an unpaid internship, though MNA interns may arrange credit through their college or university program. Internships last for one semester, and schedules are flexible. Arranged on a case by case basis, internships can range from four to 12 hours per week.

### Intern Responsibilities May Include:

- Communicating with the MNA membership and other audiences as needed
- Developing promotional and educational materials for print or electronic delivery
- Creating original blog content
- Managing social media profiles, including Facebook, Twitter and Instagram
- Writing and editing articles for *Michigan Nature* magazine
- Developing press releases

### Minimum Qualifications:

- Undergraduate or graduate enrollment in communications or related field, preference given to those with a natural resources or science background with demonstrated ability to communicate scientific concepts to general audiences
- Familiarity with Microsoft Office, Google, etc.
- Excellent written communication skills
- Working knowledge of AP Style
- Ability to work independently

### Desired Skills:

- Experience with Adobe Creative Suite - InDesign, Illustrator, Photoshop, Premiere Pro
- Familiarity with social media platforms, including Facebook and Twitter, as well as email marketing platforms (Mail Chimp, Vertical Response, etc)
- An interest in, and appreciation for, nature and the environment

- Photography and video experience

**To Apply:**

Please email cover letter, resume, and writing sample to Communications and Events Coordinator Lauren Ross at [lross@michigannature.org](mailto:lross@michigannature.org) with the subject line "MNA Environmental Communications Internship". Be sure to indicate whether your internship is for university credit. You can learn more about MNA by visiting [www.michigannature.org](http://www.michigannature.org). Questions? Call Lauren at 517-231-1142.